# SIGNS AND SERVICES CATALOG



ELECTREMEDIA

Signs and Design

### EXTERIOR

100% custom superior craftsmanship,
Masterfully beaded welds and chemical adhesion under-the-hood,
Automotive-quality, prime-painted, color-matched exterior beauty.

#### Strength in design ~

Fine fabrication starts with a good design, and while most companies have a large fab shop with a tiny design desk, we are polar opposite. Electremedia began in technology, providing 3D architectural modeling and animation for the advertising, military training and video game industries. We approach signage in a similar way, taking logos into a realm where anything is possible, then reverse engineering them back into the real world.

This is what we love, and why every product we provide is the highest quality, patently unique and the best design possible. Let us provide your design, engineering, fabrication, permitting, installation and service. Plus, we still do the old stuff, including Virtual Reality.



### INTERIOR

Our finely crafted interior products are exquisite yet practical, attractive yet functional, Appropriate for the purpose, environment and image of the company.

Our designs utilize aluminum, acrylic, vinyl, aluminum composite, PVC, foam, wood and other materials to create compelling and functional interior signage and architectural elements. Every project is unique, and working closely with our customers, we determine the best materials to use, explore lighting options, evaluate installation requirements and how best to stay within budget.

Our designs utilize routers, laser cutters, digital printers, sandblasters, vinyl plotters, welders, paint booths and whatever else it takes to get the job done. We frequently assist Interior Designers, Construction Managers, Property Owners, Real Estate Brokers and company owners and executives achieve their desired goals. Fostering collaboration and long term relationships are vital to our ongoing success.



## IDENTITY

Our experience and purpose remains focused on this core concept.

Public Relations, Marketing, Graphic Design, Signage, Reputation Management all are a constellation around one central star: our customer.

We can be extremely quick and uncomplicated for customers needing nothing more than a simple sign or vinyl graphic, but we're prepared to do a whole lot more! For customers wanting to open a new business, build or expand upon a brand, we take an in-depth, holistic design approach.

While we provide compelling signage and graphics, Electremedia is first a design agency. Our experience began in Publicity and Marketing, and as our capabilities grew we remained focused on visual imagery and continuity of branding. The signage should match the cards, should match the shirts, should match the advertising, should match the fliers, should match the menus, the coupons, website, banners, vehicle wraps, and the list goes on. With just a little bit of planning, every dollar spent can build upon the last by keeping a consistent visual message. Our Identity packages can contain any or all of the following products and services:

- Business Cards
- Websites
- Channel Letters
- Logo Design
- Catalogs
- Vinyl Graphics

- Banners
- Fliers
- Trade show Graphics
- Vehicle Vinyl
- Acrylic signs

- · Brochures
- Roller Banners
- Mailers
- 3D Animations
- Interactive VR
- Architectural HW

- Press Releases
- Television Press
- Public Relations
- Photography
- Franchise Pkgs
- Employee Training

If you'd like to learn more about us, we have a blog at electremedia.com that describes all of our various projects, what channel letter, contour and cabinet signs are, our design process and much more.

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We look forward to hearing from you!

